engage R+D

CREATIVE TOOLS FOR BUILDING CONSENSUS

THURSDAY, NOVEMBER 14

AMERICAN EVALUATION ASSOCIATION

@EngageRD

Welcome!

Please get started by filling out the Muppets Quiz at your seat before the presentation

For participants, evaluation can feel scary, daunting, and inaccessible

Working with multiple stakeholders can further complicate this process

How can we come together in a way that is more inclusive and enjoyable?

TODAY WE'RE SHARING CREATIVE TOOLS TO:

set the stage for dynamic work

surface diverse perspectives

build consensus

reflect and collect feedback

THESE TOOLS CAN HELP US TO:

- Hold space for diverse perspectives
- Acknowledge different communication styles and ways of knowing
- Build mutual understanding
- Make evaluation more fun and approachable

MUPPETS QUIZ:

SET THE STAGE FOR DYNAMIC WORK

STEP 1:

FIND YOUR ~~PEOPLE~~ MUPPETS

STEP 2:

IN PAIRS, DISCUSS:

- HOW YOUR STYLE HELPS YOU
- HOW IT CHALLENGES YOU

STEP 3:

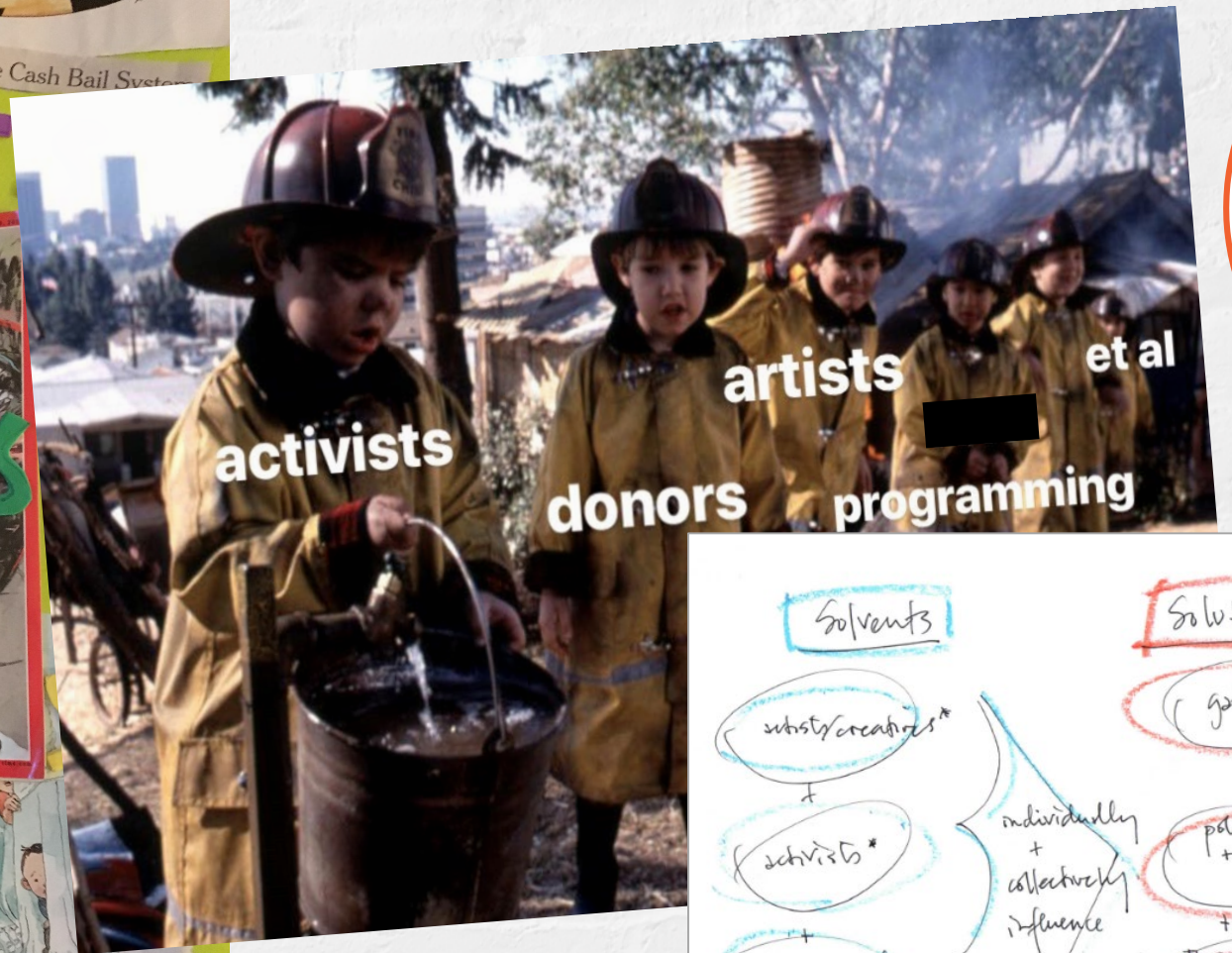
SHARE OUT:

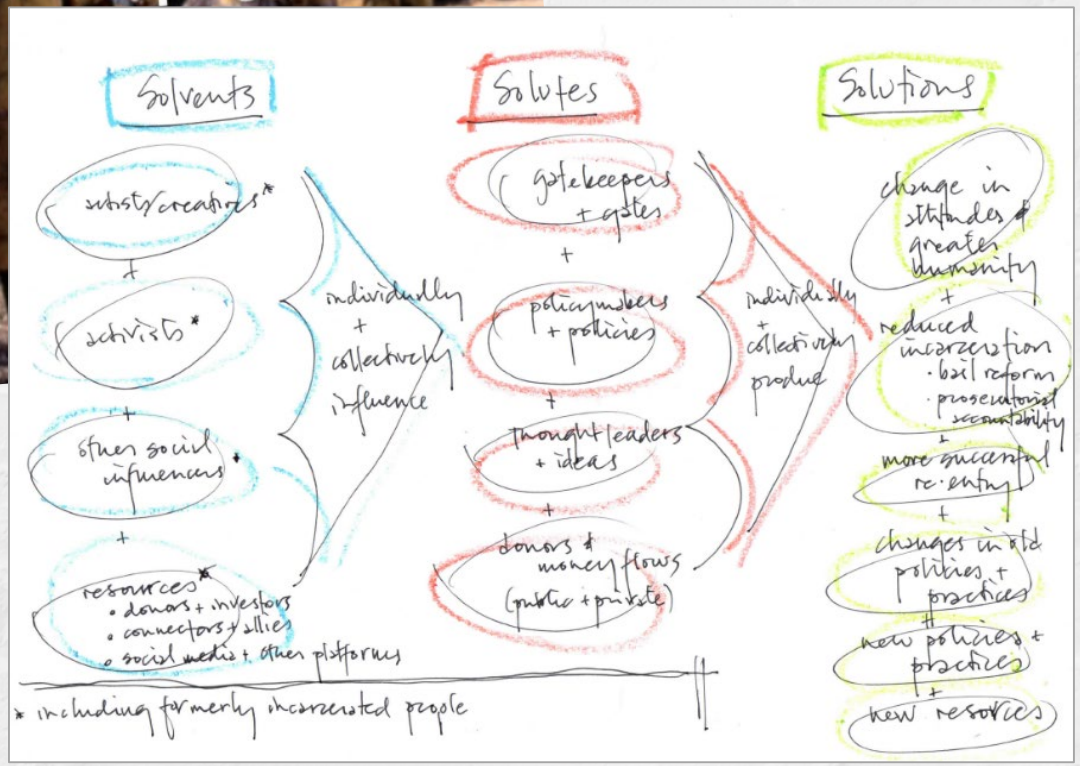
LET'S HEAR A BRIEF REFLECTION FROM ONE MEMBER OF EACH GROUP

BOB ROSS:

SURFACE DIVERSE PERSPECTIVES

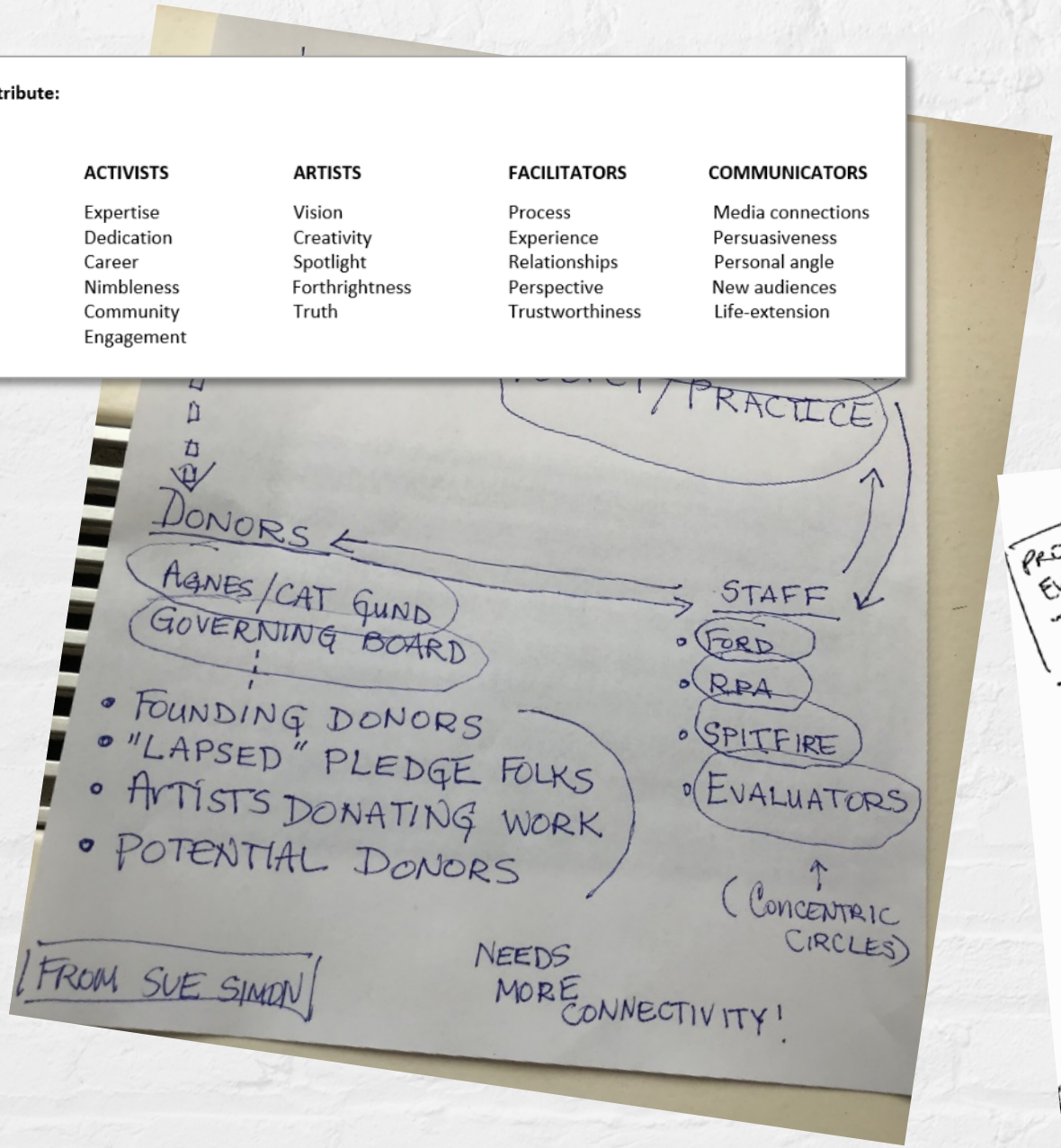
Consequences of the Cash Bail Syst
ACTIVI
TIME
DONORS
THE ART OF OPTIMISM
34 PEOPLE CHANGING HOW WE SEE OUR WORLD
ART
TIST
The Punished

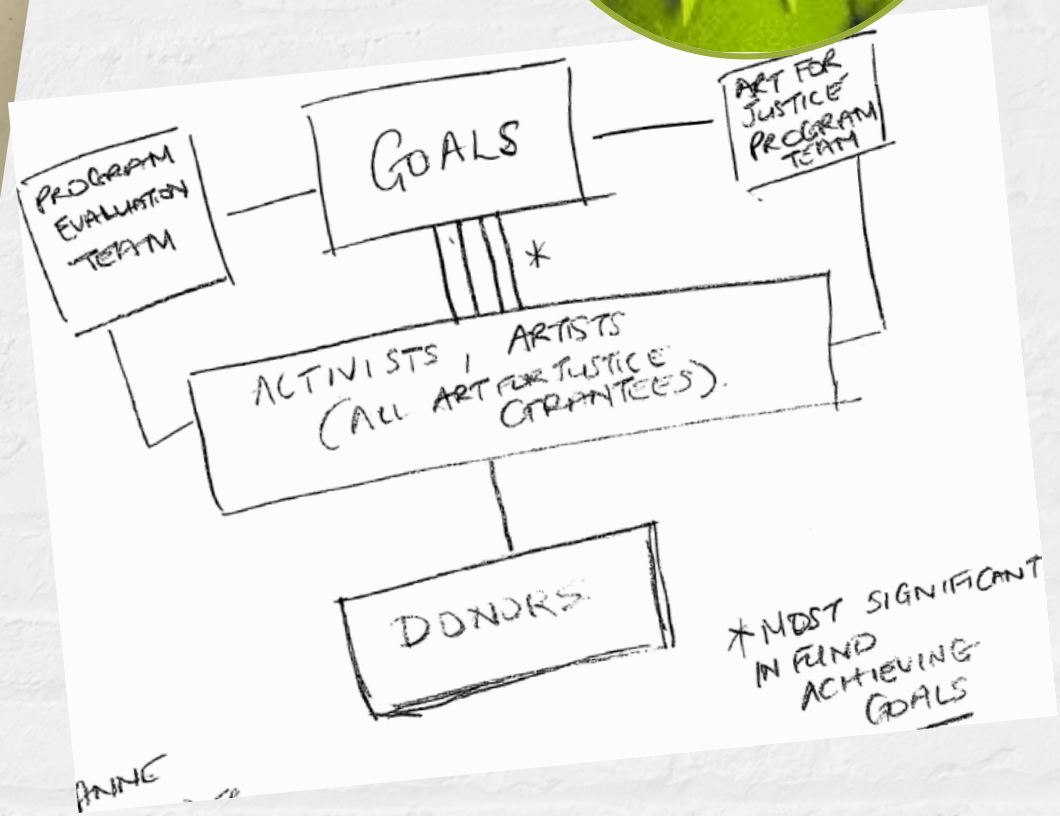

activists
artists
et al
donors
programming


Solvents
artists/creatives*
+
activists*
+
other social influencers*
+
resources
• donors + investors
• connectors + allies
• social media + other platforms
individually + collectively influence
Solutes
gatekeepers + gates
+
policymakers + policies
+
thought leaders + ideas
+
donors + money flows (public + private)
individually + collectively produce
Solutions
change in attitudes + greater humanity
+
reduced incarceration
· bail reform
· prosecutorial accountability
+
more successful re-entry
+
changes in old policies + practices
+
new policies + practices
+
new resources
* including formerly incarcerated people

What we each contribute:

DONORS	ACTIVISTS	ARTISTS	FACILITATORS	COMMUNICATORS
Money	Expertise	Vision	Process	Media connections
Reputation	Dedication	Creativity	Experience	Persuasiveness
Spotlight	Career	Spotlight	Relationships	Personal angle
Connections	Nimbleness	Forthrightness	Perspective	New audiences
Influence	Community	Truth	Trustworthiness	Life-extension
	Engagement			





MAD LIBS:

BUILD CONSENSUS

LOGIC MODEL MAD LIBS: ACTIVITIES

Policy Activities:
- Verb: track/prioritize/anticipate
- Adjective: critical/key
- Noun: policy issues/issues/agendas

Policy Activities:
Track key policy issues.

Coalition-Building Activities:
- Verb: identify/build/develop
- Adjective: a diverse/strong
- Noun: group of supporters/network

Coalition-Building Activities:
Build a diverse network.

Communications Activities:
- Verb: devise/create
- Adjective: targeted/compelling
- Noun: products/activities/data

Communication Activities:
Create compelling products.

DR SEUSS:

REFLECT AND COLLECT FEEDBACK

Saw something you liked today?

Go forth and adapt!

Oh! the Places You'll Go!

When I first walked into this session, I felt

_____

GOT QUESTIONS? CONTACT US!

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